

# AUSTRALIAN SHOWJUMPING CHAMPIONSHIPS



Peter Pryde,  
Prydes Easifeeds  
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Dear Peter,

The 2013 Australian Showjumping Championships were a resounding success and the entire committee joins me in thanking you for playing such a big part in making this happen. We were overwhelmed with accolades from all areas including riders, officials, judges, owners, spectators and the media.

The event attracted attention from a wide audience and it was fantastic to receive recognition from international Equestrian enthusiasts from various parts of the world watching the Live Streaming.

The 2013 Australian Championships was covered by many media sources including Channel 7, 9 & 10 with Totally Wild, spent the better part of the day making a 30 minute program which will go to air on 27<sup>th</sup> November; Giann Rooney also presented part of her evening's program from the grounds. Newspaper coverage, pre and post the Event included the Sun Herald and The Weekly Times, Equestrian Life Magazine, Horse Deals and The Horse Magazine. Pony Clubs and HRCVA clubs gathered together and came to watch this spectacular event.

This is the biggest equestrian event in Australia showcasing an international standard of competition. Many riders who compete at this event go on to represent Australia at both the Olympic Games and the World Equestrian Games. Being able to offer Australian Riders an International event on their own soils is only possible with support such as yours and will go a long way in helping our athletes in their international careers.

We were only able to host an event of this magnitude through the generous support of our sponsors. Everyone who was in any way associated with the Australian Showjumping Championships would like to thank you for helping us gain support for this fantastic event.

We would hope that your company will continue to see value in this premier event and would love to have Prydes Easifeeds as a sponsor again in 2014.

Yours faithfully,

Ingrid Green  
Sponsorship Coordinator  
Australian Showjumping Championship Committee

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